

# Planning for the interruption of business operations due to catastrophe

## Q. What is business interruption insurance?

**A.** As we all witnessed on Sept. 11, 2001, catastrophes can happen suddenly. When the property of a business is destroyed, or access to business property is denied, there follow two potential consequences. One, business operations cannot resume, in whole or in part, until the property is restored. And, two, some or all of the operations can continue only by the acquisition of another location. Business interruption insurance is designed to help in both situations; "business income coverage" for lost income and the payment of continuing expenses if operations cease, and "extra expense coverage" if operations can continue at a substitute location.

## Q. What triggers business interruption insurance?

**A.** Standard insurance policies require that property located at the business premises be physically damaged by a covered cause of loss. The business owner selects the



covered "causes of loss" from the perils offered by the insurer at the time the policy is written. If your policy does not provide coverage for terrorism, for example, there will be no coverage for business interruption due to terrorism. And although damage may occur due to a covered cause of loss, if the damaged property is located somewhere other than on the insured premises, the business interruption loss is not insured under the basic coverage.

## Q. How are coverage limits established?

**A.** It is not a simple process, which is why you hear about inadequate coverage stories emerging from catastrophes like the 9/11 attack. In order to choose a limit for business income coverage, you must project future income and expenses one year in advance and identify the maximum length of time it will take to restore your property (called the "period of restoration"). For extra expense coverage, you will need to determine all the extraordinary costs that will be incurred to maintain operations at another location. Adequate financial records are necessary to properly establish these limits and support any claim presented under these coverages.

## Q. What if I'm still losing income after my property has been restored?

**A.** On most policies, business income coverage is automatically extended 30 days after the property is



Your Professional Insurance Agent ...  
We want you to know about the insurance you're buying.

restored (or should have been restored). For additional premium, this extension can be increased up to 730 days.

**Q. How do I recover lost income if civil authorities deny my customers and me access to the business premises, even though none of my property has been damaged?**

**A.** The standard business interruption policy automatically provides three weeks of “civil authority coverage.” And, for additional premium, this time limit can be extended to up to 180 days.

**Q. What if my property has not been damaged and I have not been denied access to it, but another business that my business depends upon is damaged by a covered cause of loss?**

**A.** Suppose you were a lower Manhattan restaurant that got 80 percent of its lunch business from employees in the World Trade Center. If “dependent property coverage” were purchased, the restaurant would recover lost income from the disruption of its business. This same



coverage could likewise apply to a supplier of products or services, or a purchaser of products or services, that a business depends upon for continued operations. The difficulty is that you must specifically identify by location, ahead of time, the premises that you are dependent upon.

**Q. Our biggest concern is communications—what if our communications are disrupted by a covered cause of loss?**

**A.** “Utility services coverage” can be purchased to protect your income, for example, in the event your phone lines are disrupted at your premises or in the event a specified supplier that you depend upon suffers a loss of power to its plant.

**Q. If the building my business leases were to be damaged right now, I would forfeit a very favorable lease. How can I protect against this loss?**

**A.** There is available “leasehold interest coverage” that is specifically designed to recover much of the loss that can result from the termination of a favorable lease triggered by damage to the business premises.

**We're Here  
to Help**  
More information on these  
and many other questions  
can be obtained by calling  
our office.

Let your independent  
insurance agent be your  
guide through the business  
interruption quandary.

